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Message from the President

We are having a successful fall semester with in-person classes, athletics, and residential operations. Our students have overwhelmingly expressed a desire to remain on campus, and we have been able to successfully manage a low number of active cases during the pandemic.

Our overall enrollment reached 1,827 this fall. This marks the sixth straight year of growth, including our largest-ever incoming class of traditional undergraduate students. Our retention rates also remained strong across all student populations.

Meanwhile, we have made investments of nearly $12 million on our campus over the last three years without incurring any new debt. Yes, you read that correctly. No debt. These projects include new construction of the Tracy Farmer – Don Ball Stadium and the Hunter Field House, as well as major renovation projects converting Pinkerton Hall to a residence hall, renovating Marrs Hall (which includes the Ann J. Bowling Welcome Center), and renovating bathrooms throughout Belle Wisdom Residence Hall and Buster Residence Hall.

We invite you to read more about our growth as well as our academic and athletic successes. Thank you for your support and interest in Midway University.

John P. Marsden

Dr. Marsden Makes Virtual Capitol Hill Appearance; Reports on Successful COVID Protocols on Campus

The National Association of Independent Colleges and Universities (NAICU), a national advocacy group for private nonprofit higher education in Washington, DC, recently asked Dr. Marsden (along with two other private university presidents) to address congressional staff about strategies Midway University used to ensure a healthy educational environment on campus during the pandemic. The virtual Capitol Hill briefing took place on September 17, 2021 and brought national recognition for Midway University.
Midway University's overall enrollment reached 1,827 this fall, marking the sixth straight year of enrollment growth. Once again, the University has experienced record enrollment in its undergraduate class with its largest-ever incoming class of 292 new undergraduates.

**Our Keys to Success: Remaining Affordable and Offering Career-Focused Education**

A key to enrollment growth at Midway University has been low tuition rates. Another key to our success is career-focused majors such as nursing, teacher education, equine studies, and business, which have direct paths to jobs in our region.

Our tuition rates for our accelerated evening/online undergraduate and graduate programs are also among the lowest in Kentucky. In fact, our Master of Education and Master of Science in Nursing are the most affordable in Kentucky. Our Master of Business Administration (MBA) program is not only the most affordable in Central Kentucky, it also can be achieved in 12 to 15 months making it one of the fastest to complete. Each of our graduate programs and most of our undergraduate programs are offered completely online for added flexibility.

**Traditional Undergraduate Tuition, Room and Board**

The chart reflects our costs in comparison with state and national averages. Our traditional undergraduate tuition has not increased in several years, helping us remain competitive.
Midway University continues to make campus improvements. The community-style bathrooms on each floor of Buster Residence Hall, our largest residence hall, were demolished over the summer and converted into individual pod-style restrooms, each with its own sink, toilet, and shower. This modification provides a much more modern feel and allows for better accommodations for co-ed living with private restrooms. A new laundry facility was constructed on the first floor and new flooring was added in the lobby area.

We also demolished and rebuilt our tennis court facilities. The teams are enjoying practice on the courts. The locker rooms in McManis Student Center have been remodeled, as well, in time for the fall sports season to begin and a new volleyball locker room was created by repurposing the original athletic training area. Additional campus enhancements made within the last year include new building signage, the addition of more outdoor furniture, and furnishing of the Hunter Field House.

All projects were completed without incurring any new debt for the University.
New tennis courts

New weight room and equipment

Remodeled locker rooms in McManis Student Center

New furniture in Hunter Field House

New furniture

Reception desk

New furniture in Hunter Field House
Midway University held an official dedication in May for the Tracy Farmer – Don Ball Stadium and Dick Robinson Field. Board of Trustee members, donors, and special guests attended to celebrate the beautiful new athletic facility.
Homecoming and Family Weekend Highlights

It was a pleasure to host numerous family members on campus for our annual Homecoming and Family Weekend in September. Events included a comedy show, movie night, lunch on the lawn with a DJ and games, and home volleyball and soccer matches. Families also were able to enjoy the Midway Fall Festival in downtown Midway.

During the Saturday home soccer games, the Homecoming Court nominees and their escorts were recognized between games. The Royal Court was then announced: sophomore Jalyn Jackson, junior Raegan Stevens, and senior Grand Eagle Isaiah McDougal.

Faculty Promotions

Several faculty members earned promotions within the last two academic years. The promotion process involves peer and administrative reviews of a faculty member's portfolio documenting accomplishments related to teaching, service, and scholarship.

2020-21

Dr. John Delfino, Associate Professor

Dr. Edie McClellan, Associate Professor

2021-22

Dr. Janice Holland, Professor

Dr. Becky Briley, Associate Professor

Dr. Gina DeArth-Pendley, Associate Professor

Faculty News

Midway University welcomed several new faculty members to campus this semester in conjunction with our enrollment growth.

Front Row - Dr. Jason Custer (English), Dr. Kat Ray King (Biology), Michelle Sency (Nursing), Dr. Diane Chlebowy (Nursing). Back Row - Dr. Andrew Hitron (Chemistry), Dr. Robert Barrett (Business), Dr. Paul Hamilton (Business), Dr. Laura Columbia (Nursing), Dr. Nicole Kowalski (Marketing), Laura McCarty (Nursing) and Michael Micalisin (Business). Not pictured - Dr. Alex Gang (Sport Management), Dr. Faye Deters (Teacher Education).
Academic News and Highlights

Faculty to Student Ratio is now at 15 to 1. Despite our enrollment increase we have been able to maintain our small class size.

This Fall Midway University began offering our MBA program in-seat with a cohort of international students and recent graduates enrolled in our MBA 4+1 program. We hope to continue to grow this on-campus option.

The School of Business, Equine and Sport Studies has partnered with the Woodford Chamber of Commerce and hosts monthly continuing education webinars on various topics in business and marketing open to all Chamber members.

Our Dual Credit program with area high schools, called The Academy at Midway University, continues to grow with six schools and 450 students enrolled this Fall.
Successful Spotlight 2021 Awards

More than 300 guests attended our 2021 Spotlight Awards on Thursday, May 20, 2021. The theme was MASK-ERADE, and we celebrated two amazing role models, Donna Moore Campbell ‘62 and Barbara Bailey. Thanks to many generous donors, a record amount was raised to help support and enhance the experience our students have at Midway University.
Honoring Barbara Bailey

Well-known and recently retired WKYT-TV newscaster Barbara Bailey was honored with the Pinkerton Vision Award. She was recognized for her imprint on Kentucky during her 40-year career as a broadcaster and being a role model for many women in broadcasting and other professions.

Honoring Donna Moore Campbell ’62

Midway University alumna and longtime Kentucky Educational Television (KET) broadcaster Donna Moore Campbell received the Midway University Legacy Award. This award recognized her many years of service and support of the University. She currently serves as Chair of the Midway University Board of Trustees. Pictured (left to right) Board of Trustee Members Belinda Metzger, Jan Hunter and Donna Moore Campbell ’62.
Botkin Professorship Update

Dr. Jeb Gorham, Associate Professor in Sport Management, received the two-year Botkin Professorship in 2019-2020 and then received a renewal for a consecutive two-year term.

“To date, my Botkin projects have engaged over 150 students in real-world project work. Currently, we are working with the Kentucky Interscholastic Cycling League to study the economic impact of their youth mountain biking race series that takes place across Kentucky from August to October.

In years three and four of the Botkin Professorship, my students and I will continue to focus on research-driven Partnered Action Plans and integrate new research that focuses on the teaching and learning methods linked to our projects. The culmination of their longitudinal work will be an integration of our partnered action learning methods throughout the Sport Management curriculum.”

Current Botkin Professorship Projects

- Grant writing initiatives linked to destination image, economic impact, health, wellness, and safety.
- Future development of the Kentucky Interscholastic Cycling League.
- Agency-modeled partnerships with sport ambassadors to help students gain valuable experience in marketing, promotion, and brand representation.
- Research on developing a Youth Trail Steward Conservation Corps that can provide educational and potential economic benefits.
- Support of local and statewide outdoor recreation diversity initiatives.
New Computer Science Degree Fall ’21

Midway University began offering a Bachelor of Science degree in Computer Science this Fall. The major is available to the traditional undergraduate, on-campus student population.

“This is a much-needed degree program to add to our offerings,” said Dr. Carrie Christensen, Interim Vice President for Academic Affairs. “When adding new majors or minors, we look to what the demands are in our region and job opportunities available to our students once they earn their degree. The area of Computer Science and technology-based programs shows good growth opportunities and matches our career-focused education.”

Courses in the degree program include topics such as programming, networking, cybersecurity, and platform technologies, as well as a strong foundation of mathematics. Like every major at Midway University, there is a capstone project and internship required.
The Midway University Alumni Association Board recently elected five new members for 2021-2022 for three-year terms. Three student representatives also were elected for one-year appointments.

The new members include:

**Terry Adams** of Lexington, KY, a 2017 alumnus and 2018 MBA graduate, is an Instructor of Health Care Administration at Midway University.

**Kristi Buffenmyer** of Frankfort, KY, a 1995 alumna, is Executive Director at Everyday Matters, LLC.

**Jennifer Day** of Lexington, KY, a 2017 alumna and 2020 MBA graduate, is the Competition Insurance and Results Coordinator at the United States Equestrian Federation.

**Amy Smith** of Frankfort, KY, a 2017 alumna, is Executive Staff Advisor with the Commonwealth of Kentucky’s Cabinet for Health and Family Services.

**Melissa “Lissy” Wines** of Louisville, KY, a 1985 alumna, is the Bookkeeper for Sts. Simon & Jude and Most Blessed Sacrament.

In addition, the following three board members will serve one-year terms as student and recent graduate representatives:

**Noah Ray** of Reardan, WA, is a MidwayU senior majoring in Sport Management with minors in Human Resource Management and Psychology.

**Alexa Arredondo-Razo** of Magnolia, TX, is a MidwayU junior majoring in Equine Studies and Biology with a minor in Chemistry.

If you have an interest in joining the Alumni Association Board, please contact Michelle Peterson at michelle.peterson@midway.edu for more information.

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**TRIVIA NIGHT!**

**Save the Date**

**Thursday, March 10, 2022**

**Stay Tuned for Details**
The Bell Ringer Society
The MidwayU Bell Ringer Society is a recurring gift program designed to help make giving easier. It celebrates a group of passionate people who want to play an ongoing role in supporting the mission of Midway University. Their steadfast support of $10 or more per month truly helps make everything we do possible. As a Bell Ringer, you will continue the tradition of changing the lives of our students. It’s not about the amount you give, it’s about the legacy you help leave behind. Learn more by going to the Bell Ringer Society webpage at www.midway.edu/bell-ringer.

Business Advantage Program
Midway University now has partnerships with more than 50 area businesses including hospitals, school systems, government agencies, manufacturing, and more. Through the Business Advantage Program, employees can receive a discount on our published online program tuition rates. View our partnership list at www.midway.edu/advantage. If you are interested in becoming a partner, contact admissions@midway.edu to learn more about how to receive this tuition discount.

#GIVEMIDWAYU2021
On Thursday, September 16, the MidwayU community joined together for our 3rd annual #GiveMidwayU 24-hour Day of Giving, raising more than $34,000 for student scholarships and academic resources. On behalf of our students, THANK YOU for showing your Eagle Pride by helping us surpass our goal a third straight year and making a difference for current and future MidwayU students.
Midway University announced that it will add Sprint Football to its list of athletics programs during the 2022-23 academic year. Sprint Football, in which each football player must weigh no more than 178 pounds, has been played for nearly a century at universities on the East Coast. Beginning in 2022, Sprint Football will come to Middle America for the first time. “We are excited to add this dynamic opportunity to our sports offerings,” said Rusty Kennedy, Vice President for Admissions and Athletics. “Sprint Football will only add additional vibrancy and excitement to campus life each Fall.”

Midway University, along with five other private colleges and universities in the Midwest and Upper South will be the charter members of a new, independent athletic conference, the Midwest Sprint Football League (MSFL).
Midway University Golf Teams Win Conference Titles; Fifth Consecutive Title for Women’s Team

Midway University’s Golf Teams finished their season with conference championships and a strong finish at nationals.

The Women’s Golf Team won its fifth consecutive River States Conference Championship in late April, and the Men’s Team won its first River States Conference Championship in the program’s short history (Men’s Golf began in 2016 after the University went coeducational). Coach Otis Smith was named the RSC Men’s Golf Coach of the Year for the first time, his fifth honor overall.

The Women’s Team advanced to the national tournament in Oklahoma City, Oklahoma where they finished in 24th place and ended their season after the second round. The Men’s Team advanced to the national tournament in Silvis, Illinois and posted a 15th place finish.

Congratulations to Alexia Schofield on her third-place finish at nationals and earning All-American Honors as a freshman.
Bourbon Showcase Recap

We had a nice turnout for our inaugural Bourbon Showcase on Thursday, September 23. Graduates of our Masters’ programs, members of the Alumni Association board, faculty and guests were in attendance. They were introduced to palate training, DIY Mixology sessions, and tastings from six distilleries with MidwayU connections including Jim Beam, Bluegrass Distillers, Buffalo Trace Distillery, Maker’s Mark, James E. Pepper Distillery and Wm. Tarr Distillery. The event was led by the team at Distilled Living and its founder, Tim Knittel, who also serves as an Adjunct Professor of Bourbon Studies at Midway University.
Gifts from individuals, companies and foundations to the Midway Fund are essential to strengthening our academic programs and departments. They help fulfill our mission of shaping and inspiring the lives of our students, providing them the best educational experience possible. To invest in our students, go to www.midway.edu/giving or scan the QR Code.
Save the Date

Spotlight 2022

Thursday, May 26

Making History