DEAR ALUMNI AND FRIENDS,

As we approach midterms, I would like to take a few moments to share with you exciting news at Midway University.

Earlier this year we began implementing our new, three-year strategic plan called “The Game Plan.” The plan focuses on three main themes – improving our data collection and management, growing enrollment, and strengthening fundraising. I am happy to report we are well on our way to achieving many of the tasks outlined in this plan.

Our enrollment growth has been tremendous with over 1,700 students taking classes this fall. We have almost surpassed our daytime enrollment goal of 650 students by 2021 with a fall enrollment of 643 students. Additionally, we have had two record-setting fundraisers this year – our annual Spotlight Awards and our new Day of Giving campaign. Results of those campaigns follow along with additional enrollment details.

In order to sustain our enrollment growth, we have launched four renovation and construction projects over the last year. All projects have been funded through our Campaign of Opportunities, and we have not incurred any new debt. The noise of construction is music to our ears as we improve the campus for our students.

We appreciate all your ongoing support for Midway University.

Sincerely,

John P. Marsden, Ph.D.
President
Pinkerton Hall
Pinkerton Hall was renovated over the summer. The building, which had been campus offices for many years, was returned to student housing adding 58 beds for residential students.

Belle Wisdom Hall
Belle Wisdom Hall includes suite style living with two rooms sharing a bathroom. All original bathrooms were renovated in Summer 2018.

Marrs Hall
Marrs Hall is getting an exterior facelift. Roofing repairs were made over the summer, and the clock tower has been freshened with a new coat of paint. Inside, the 2nd floor will be renovated to become a Welcome Center and will include Admissions, Business, and Financial Aid offices as a one stop shop for prospective students and their families.

Hunter Field House
This fall the steel framing for the field house was erected and now shows the true footprint and shape of the 20,000 square foot facility. This building is set to be completed by Spring 2020 and will add much-needed space for our athletics programs. The building will include an auxiliary gym, elevated walking track, weight room, locker rooms and coaching staff offices.

Tracy Farmer - Don Ball Stadium
The baseball team will begin practicing on their homefield this fall after using a nearby leased field since 2016. We look forward to throwing out the first pitch in Spring 2020.

CAMPAIGN OF OPPORTUNITIES FUNDED CONSTRUCTION PROJECTS

Fundraising Success

SPOTLIGHT AWARDS

Midway University Spotlight Awards were held on campus on May 30. Hosted by WKYT News Anchor Amber Philpott, Businesswoman and Chef Ouita Michel and Trustee Lyle Wolf were honored. Nearly 300 people attended and got a sneak peek at the campus construction and renovation projects. More than $100,000 was raised to support ongoing academic programming and student scholarships.

DAY OF GIVING

In September, Midway University developed our own Day of Giving Campaign that many other colleges and universities implement each year. The Day of Giving was focused in a 24-hour period on generating donations in support of student scholarships. Thanks to the generosity of more than 120 donors, we easily surpassed our goal of $10,000 and raised over $30,000 in support of our students.
Academic Excellence

NEW DEAN OF HEALTH SCIENCES

In August, we welcomed a new Dean of Health Sciences, Dr. Faith Garrett, to campus. Dr. Garrett comes to Midway from the University of West Florida. Dr. Garrett’s arrival coincided with the launch of the new 4-year Bachelor of Science in Nursing program this fall. We are pleased to now offer that program along with our existing Associate of Science in Nursing (ADN), RN to BSN and Master of Science in Nursing degree programs.

RANKINGS

We were still celebrating our fall enrollment growth when we received positive news of our U.S. News and World Report 2020 ranking. Midway University jumped into the Top 75 Regional Universities-South ranking, placing 73rd.

In addition, the University was ranked 3rd in a new category – Top Performer in Social Mobility. This category recognizes how well colleges serve low-income students.

EAGLE CONNECT

The Student Success Center began a new program last year called Eagle Connect. Eagle Connect includes seminars and panel discussions hosted for students to learn from industry experts. Panels from the equine, business, sport management, and healthcare industries were held last semester. Upcoming Eagle Connect seminars will be held for students pursuing degrees in nursing, business, biology and equine.

We welcome alumni or friends of the university who would like to be involved in our Eagle Connect program to contact Mackenzie Hanes at mhanes@midway.edu.

Photo - Equine Eagle Connect. From left to right: Emily Duncan, HR at Ashford Stud, Coolmore America; Katie Taylor-Marshall, Sales at Taylor Made Stud; Jamie O’Flynn, Internship Manager at Hagyard Equine Medical Institute; Liz Douglass, Equine Rehab; Natanya Nieman, Veterinarian at WinStar Farm.
Midway University Athletics continues to grow. As of this fall, we now sponsor 24 athletic teams. Men’s and women’s bowling and men’s track and field began this fall.

Midway University will also begin recruiting for a new type of team for Fall 2020 when eSports will be added to the line-up of our athletic teams.

Congratulations to our women’s golf team and Coach Otis Smith for continuing their conference streak winning their fourth straight championship in April.

The Athletics program also earned a third consecutive Gold Level NAIA Champions of Character Institution designation for demonstrating their progress in pursuing character-driven athletics. The Champions of Character Scorecard measures growth in training, promotion, conduct in competition and commitments in five key areas with a possible maximum score of 100 points.

Spotlight Awards will be held on May 21, 2020. For sponsorship or ticket information, please contact Tim Culver at 859.846.5873 or tculver@midway.edu.