

Business Administration--MKG Concentration

Dept	Number	Course	Dates	Dates	
Cohort:	ON1AB				
		Moodle Orientation and Student Resource Center	August		
COURSE ROTATION			Monday--Launch	Sunday--End	
BA	330	Principles of Management	8/22/11	10/16/11	Fall Term
BA	313	Business and Organizational Communication	8/22/11	10/16/11	
BA	324	New Product Strategy & Portfolio Management MKG Concentration	8/22/11	10/16/11	
CT	101	Critical Thinking	10/17/11 11/28 -- T'giving break	12/18/11	
BA	305	Leadership and Organizational Behavior	10/17/11 11/28 -- T'giving break	12/18/11	
MA	140	College Algebra	1/9/12	3/4/12	Spring Term
CS	235	Application Software	1/9/12	3/4/12	
CSM	375	Managing E-Commerce MKG Concentration	1/9/12	3/4/12	
BA	440	Human Resource Management spring break week of 3-12-12	3/5/12	5/6/12	
BA	319	Business Research Methods spring break week of 3-12-12	3/5/12	5/6/12	
BA	415	Project Management	5/7/12	7/1/12	Summer Term
BA	210	Principles of Accounting I	6/4/12	7/29/12	
BA	320	Principles of Marketing	8/20/12	10/14/12	Fall Term
BA	331	Managerial Accounting	8/20/12	10/14/12	
BA	460	Retailing Prerequisites: BA 320 & BA 330 MKG Concentration	8/20/12	10/14/12	
BA	220	Principles of Economics I (Macroeconomics)	10/15/12	12/9/12	
BA	321	Managerial Finance	10/15/12	12/9/12	
BA	390	Global Business Prerequisite: BA 220 MKG Concentration	10/15/12	12/9/12	
BA	317	Managerial Economics	1/7/13	3/3/13	Spring Term
BA	411	Strategic Planning	1/7/13	3/3/13	
BA	375	Marketing Research Prerequisites: BA 320 MKG Concentration spring break wk of 3-18-13	2/4/13	4/7/13	
BA	325	Business Plan Development spring break week of 3-18-13	3/4/13	5/5/13	
BA	490	Business Capstone (all term) spring break week of 3-18-13	1/7/13	5/5/13	
BA	455	Marketing Promotion Prerequisite: BA 320 MKG Concentration	3/4/13	5/5/13	