

VII. Essays

Please respond to the questions below. You may attach a separate document with your reply.

- 1) Discuss your career goals. Why are you seeking an MBA degree at this particular point in your career? Specifically, why are you applying to Midway? Why is this the right time for you to undertake the MBA program?

- 2) How do you plan to fit the Midway MBA program into your busy schedule over the next two years? What will pose the greatest challenge and how will you deal with it?

- 3) Prepare a personal statement that supports your application to the Midway MBA program. You should focus on what you will contribute to the program and what you aim to obtain from the Midway MBA program.